

# FIVE WAYS VMWARE HORIZON BEATS MICROSOFT



VMware Horizon® helps more organizations compete in the mobile cloud era by providing productivity-enhancing capabilities that are simply better. Tailored to uniquely provide both end-user mobility *and* IT control, VMware mobile-cloud architecture addresses the needs of today's organizations more effectively than Microsoft.

## 1 Simplify and Unify Workspace Endpoint Management

Configure and manage digital workspaces, track operations, and automate certain IT workflows with VMware Unified Endpoint Management. Microsoft Intune is not proven at scale, neglects other key operating systems, and lacks important endpoint-management features offered by Workspace ONE:



Cradle-to-grave control over OS and applications



Over-the-air configuration



Asset analytics for tracking and inventory



IT-automated workflows

## 2 Deliver Virtual Apps and Desktops Easily and Effectively

VMware Horizon provides all types of virtualized apps and desktops:



Published and hosted apps



Real-time app delivery and lifecycle management



Virtualized apps and desktops



User personalization



Operations monitoring from desktop to data center

VMware Horizon supports all types of applications including many business vertical solutions and critical third-party productivity apps. Microsoft cannot support the extensive app ecosystem VMware uniquely provides.

VMware User Environment Manager™ supports a broader range of use cases than Microsoft User Experience Virtualization (UE-V) and delivers a consistent experience across multiple platforms during OS migrations and between on-premises and cloud-based environments. Microsoft UE-V has a rudimentary user interface, and it does not have the ability to dynamically apply user settings based on context.

## 3 Provide a Secure, Identity-Defined Workspace

VMware Identity Manager™ is simple to set up and customize, easily integrates with Citrix XenApps and Microsoft RDSH apps, includes a self-service app store, integrates with VMware AirWatch®, and is available as a cloud or on-premises solution:



One-touch single sign-on and multifactor authentication



Conditional access



Unified app catalog



Productivity apps for email, content, and Web browser

Microsoft Azure AD potentially lacks key features that VMware Identity Manager offers such as adaptive management, mobile SSO, device posturing (compliance), on-premises deployment, and SSO for Horizon and Citrix apps.

## 4 Secure Endpoints, Networks, and More

From the data center and network to the endpoint—including mobile devices—VMware takes security seriously.



### Workspace™ ONE™

Prevents user data loss and keeps corporate data secure.



### NSX®

Offers microsegmentation for network data separation with an easy-to-deploy-and-manage software firewall.



### TrustPoint™

Provides market-leading endpoint security with a continuous, closed-loop endpoint security process with 15-second visibility.

Microsoft cannot match the depth and breadth of VMware solutions that help security and IT operations teams realize new levels of cost efficiency and stay a step ahead of modern sophisticated attacks—while setting the bar for security hygiene across the entire environment.

## 5 Expand Your Cloud Options

The VMware comprehensive cloud service strategy enables delivery of any type of workspace from any cloud: public, cloud service provided, or private. Microsoft falls short in these important features:

### Personalized Desktops



VMware App Volumes™ delivers nonpersistent desktops with a personalized desktop experience from the cloud.

### Workspace Management from the Cloud



VMware Horizon Cloud Service™ features an innovative hyper-converged architecture that leverages current technical innovations such as VMware Instant Clone Technology.

### Desktop-as-a-Service



Horizon Cloud provides any kind of workspace as a service from the cloud.

# TRANSFORM HOW YOU WORK

VMware Horizon and Workspace ONE is the most complete solution for delivering, managing, and protecting Windows desktops, applications, and online services across devices, locations, media, and connections. To learn more about how Workspace ONE delivers and manages any device by integrating identity, application, and enterprise mobility management:



Check out [Horizon Apps](#).



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